



Podster secures first book deal with JP/Politikens Forlag to publish ‘The World’s Wackiest Bandits’

The Danish podcast company Podster is taking an exciting step into the publishing world with its first book release in collaboration with JP/Politikens Forlag. The children’s book is based on Podster’s original podcast ‘The World’s Wackiest Bandits’. The book is set to be released in Denmark on November 1, 2024.

Earlier this year, Podster’s original children’s podcast *The World’s Wackiest Bandits* was launched on the Danish audio and book streaming service Saxo. The podcast quickly rose to the top of the charts and received excellent reviews from listeners. *The World’s Wackiest Bandits* features stories about the smartest, dumbest, most charming and strangest criminals. Each episode delivers fun and child-friendly tales of bank robberies, prison escapes, fraud and more. The acclaimed show is penned by Danish author Thomas Brunstrøm, known for the popular children’s book series about Sally’s Dad.

Now, Podster is set to adapt *The World’s Wackiest Bandits* into a book format. The book is scheduled for release in Denmark on November 1. Podster specialises in adapting local podcasts to international formats and distributing content across borders. With this first physical book release, Podster is proving that content can transcend not only geographical borders but also media formats. This move supports the growing trend of consuming content across multiple platforms.

“I have always believed that great content can be experienced in many ways. Whether it is in book form, as an audio series or on film, it all complements each other,” comments Podster’s CEO, Henriette Høj Gharib. “We are thrilled to present *The World’s Wackiest Bandits* as our first book release and look forward to reaching even more people with our stories.”

The agreement between JP/Politikens Forlag and Podster marks an extended collaboration with JP/Politikens Hus, which owns both JP/Politikens Forlag and the streaming platform and online bookstore Saxo. Both partners are pleased with this new phase in their partnership.

About Podster & JP/Politikens Forlag

Podster is an audio production company based in Denmark. Podster’s goal is to introduce the most popular podcasts to new markets by localizing amazing podcasts from all over the world and reproducing them to new languages.

JP/Politikens Forlag is a division of JP/Politikens Hus, one of the leading media companies in Denmark, which publishes content across various media. The publishing house focuses on a wide range of genres and is one of the largest publishers in Denmark.



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